



WORLD GREEN SUMMIT

BUILDING A SUSTAINABLE FUTURE

At Rio+20, June 20, 2012, Rio de Janeiro, Brazil

Rio de Janeiro Government Pavilion, Olympics Athlete's Park, Barra

PRESS RELEASE

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THE WORLD GREEN SUMMIT LAUNCHES AT RIO+20 WITH SIR RICHARD BRANSON, TED TURNER & MANY GLOBAL LEADERS

LONDON & RIO DE JANEIRO – The **World Green Summit** www.wgsummit.com (WGS), **June 20, 2012** in Rio de Janeiro, is the largest business, finance and government forum during the high-level segment of Rio+20. With more than 500 CEOs, financiers, and dignitaries, this inaugural event aims to be an annual high-level summit progressing sustainable development and the global green economy, by engaging business, finance, & government leaders to drive solutions for industries, cities, regions & nations.

Headlining speakers include: **Sir Richard Branson, Founder, Virgin Group & Virgin Unite; Ted Turner, Chairman, United Nations Foundation; Helle Thorning-Schmidt, Prime Minister of Denmark; Connie Hedegaard, EU Commissioner for Climate Action** and many more global leaders. Plenary sessions at WGS include: *Sustainable Energy for All* (in partnership with the United Nations Foundation and Sustainable Energy for All initiative); *Sustainable Cities* (in partnership with ICLEI); *Rethinking the path towards sustainable development with finance & cleantech*, and *Green Icons-Building a Sustainable Future*.

The World Green Summit will take place at the *Government of Rio Pavilion* in the *Athlete's Park, Rio de Janeiro*. WGS is in partnership with the **Government of Rio de Janeiro**, and with **TIME Magazine, Thomson Reuters** and **FT**, as global media partners; **CNBC** as Global TV Partner; **European Voice** as exclusive EU Media Partner; **Royal Philips Electronics, BMW Group, Pepsico, Schneider Electric Industrial SAS, Grundfos, Itaipu Binacional, Inerjys, Accenture, Aviva Investors, and State of Green** join as sponsors. In addition to this, WGS has partnered with the **United Nations Foundation, Sustainable Energy for All, Regions of Climate Action (R20), Virgin Unite, Carbon War Room, Act NOW, Carbon Disclosure Project, ICLEI – Local Governments for Sustainability, Brazilian Business Council for Sustainable Development** and **UNICA**. Other media partners include 3BL Media, GreenBiz Group, REEEP, Green Futures, and REVOLVE Magazine.

Jens Nielsen, Chairman, World Green Summit said, "Rio+20 is about delivering actions, and that's what we aim to do with business, financiers and governments. Together, we will show that the global green economy is for real and it is happening now." **Michael Mathres, Director, World Green Summit** said, "With no major global outcome predicted from governments during Rio+20, it is up to all sectors (private, public and third) to work together, and find solutions to build a sustainable future for all. The World Green Summit aims to do just that, by providing an annual global platform to showcase new major green deals, policies, projects, funds & technologies."

Notes

1. The **World Green Summit** is organised by **World Climate Ltd** in collaboration with **Climate Action**. These two green media leaders specialise in producing world-class events, publications and web content. They have produced global, high-level events including the *World Climate Summit* (the largest business conference during the UNFCCC COP16 and COP17), the *Climate Action Networking Reception* (in partnership with UNEP), the *Sustainable Innovation Expo* (held exclusively at the annual *Global Ministerial Environment Forum* at UNEP Headquarters in Nairobi) and the co-organisation of the *Global Green Growth Forum* (3GF) in Copenhagen, Denmark.
2. During WGS, **ACT Now** will have a special workshop at the pavilion for 70 executives about "Boosting Energy Efficient Solutions Now" at 13.45 with EU Commissioner for Climate Action, Connie Hedegaard.

Organisers & Contact Information

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