



WORLD GREEN SUMMIT
BUILDING A SUSTAINABLE FUTURE
At Rio+20, June 20, 2012, Rio de Janeiro, Brazil
Rio de Janeiro Government Pavilion. Olympics Athlete's Park. Barra

Press Advisory Notice

June 19, 2012

United Nations Foundation Founder Ted Turner to take part in 'Green Icons' Panel on June 20th.

United Nations Foundation Founder and Chairman **Ted Turner**, **Helle Thorning-Schmidt**, Prime Minister of Denmark (holder of the rotating presidency of the European Union) and **Sir Richard Branson** founder of Virgin Group are to take part in a 'Green Icons' panel at the World Green Summit in parallel to the formal Rio + 20 talks on June 20th.

These three Green Icons will discuss their personal experiences and the role of business, philanthropy and politics in creating sustainable green economies in order to compliment the outcomes of the Rio + 20 negotiations. This high-profile event will take place opposite Rio Centro at the Pavillion De Rio Janeiro in the Parque Athletico (Athletes Park).

The event will also feature a session on Sustainable Energy for All with three members of Secretary-General Ban Ki Moon's High-Level Group from the private sector: Giuseppe Recchi, Chairman, ENI; Dr. Sultan Al Jaber, CEO, MASDAR and Jean-Marc Ollagnier, Group Chief Executive, Accenture.

Media may contact the WGS media advisor to arrange individual interviews on the day.

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Notes for editors:

1. Full programme: <http://worldgreensummit.org/about/programme/>
2. World Green Summit is a special event in partnership with the United Nations Foundation, the Government of Rio de Janeiro, Sustainable Energy for All, Regions of Climate Action (R20), Carbon War Room, Act NOW, Carbon Disclosure Project, ICLEI – Local Governments for Sustainability, Brazilian Business Council for Sustainable Development and UNICA and TIME Magazine.
3. Business guests include Royal Philips Electronics, BMW Group, Pepsico, Schneider Electric Industrial SAS, Grundfos, Itaipu Binacional, Inerjys, Accenture, Aviva Investors and State of Green.

FOR FURTHER DETAILS visit: www.worldgreensummit.org Twitter: **#wgsummit @wgsummit**